



**THE CITY OF SAN DIEGO**  
**CITIZENS REVENUE REVIEW AND ECONOMIC COMPETITIVENESS COMMISSION**

**MEMORANDUM**

**DATE:** June 29, 2010  
**TO:** Bruce Reznick  
**FROM:** Bob Nelson, Chair  
**SUBJECT:** Storm Water

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Thanks for spending some time with me today. To summarize, the City Council and Mayor created our Commission by Resolution in late 2009. Among our responsibilities is making recommendations to the City Council and the Mayor on “strategies to retain existing businesses, attract new businesses, and develop businesses in San Diego.” We hope to conclude this process by late September.

We have previously determined that we should encourage discussion for our Commission on matters that may help, “Maintain public safety services, streets and highways, parks, libraries, beaches, bays, and other community amenities in a manner that continues to attract revenue producing visitors and high skill workers who will bring their careers and their families to San Diego.”

In furtherance of this, we encourage presentations to our Commission aimed at **“Reducing water pollution by significantly improving storm water runoff programs to protect and improve water quality in bays and at beaches, requiring a new revenue stream to achieve or exceed State and Federal water quality goals.”**

We would greatly appreciate it if members of the Bay Council would present their views, knowledge, and expertise on this topic soon. If some or all of you are able to participate in this topic, please contact our Consultant, Breanna Zwart, at [bzwart@sanidiego.gov](mailto:bzwart@sanidiego.gov) to arrange a presentation. You are also encouraged to make comments as and when you deem appropriate at the public comments section for non-agenda matters at any of our meetings. Ms. Zwart can provide you with a schedule of locations, times, and dates.

Thank you.

cc: CRECC Members  
Andrea Tevlin, Independent Budget Analyst  
Breanna Zwart, Commission Consultant